DEMONSTRATING THE VALUE OF VISUALIZATION
HIGHLIGHTS FROM THE 2017 PACIFICVIS VISUAL DATA STORYTELLING CONTEST

Matthew Brehmer, Kyungwon Lee, Ivan Viola, Jinwook Seo, & Bongshin Lee

ABOUT THE CONTEST

Data-driven storytelling is an increasingly popular topic in the visualization research community and a maturing art form in the visualization practitioner community.

The overarching research contribution of this contest is threefold: to collect and archive visual data-driven stories that can demonstrate the value of visualization; to further a critical discussion as to what it means to tell stories about data with visualization; and to identify approaches and trade-offs for visualization design in storytelling contexts.

• **15** contest submissions submitted January 28th, 2017
• **1** contest chair and **2** judges assigned to each submission
• **10** submissions accepted, **2** withdrawn
• **8** final submissions presented during PacificVis poster session
• **1** winner, **1** honorable mention awarded during banquet

2018 CALL FOR PARTICIPATION

• Choose **any publicly-available dataset** and communicate a narrative: i.e., a series of insights.
• Choose your **format**: a website, a short video, a data comic, or an infographic; it must feature **visualization**, and it cannot be previously published.
• Submit a **150-word abstract** + list of data sources & tools used.
• **January 19th, 2018**: Submission deadline via PCS.
• **February 7th, 2018**: Notification sent to authors.
• **February 21st, 2018**: Final notification.
• **April 10th - 13th, 2018**: IEEE PacificVis Symposium in Kobe, Japan

www.pvis.org
contest@pvis.org

2017 CONTEST JUDGES

BILLY ANDREWS
Medical Illustration
Gallery Director, Argentinian University

KENNEDY ANDERSON
Gographie Géographie Geographie Visualisatie

NATHALIE MEIBACH
Data Sculptor, Microsoft Research

LISA CHARLOTTE ROST
Data Visualization & Information Graphics

JONATHAN SCHWARTZ
Urban Analytics

BENJAMIN WIEDERKREUZ
Interactive Visual Analytics, University of Konstanz

2017 CONTEST ORGANIZERS

MATTHEW BREHMER
Microsoft Research

KYUNGWON LEE
Kyoto University

IVAN VIOLA
TU Wien

2018 CONTEST ORGANIZERS

MATTHEW BREHMER
Microsoft Research

INGRID HOTZ
Linköping University

HIDENORI WATANAVE
Tokyo Metro University

Do you tell stories with data?
Want to judge the 2018 contest?
Speak to a contest organizer!